



## Xerophile Studios Remote Production Guide

We believe that everyone has the power to share their story, inspire others, and create beautiful visuals along the way. This guide takes you step-by-step through the DIY production process and offers tips and tricks to help you shine.

### Step 1: Find the right setting

The first step to remote production is finding a quiet room with good lighting. Find a spot near a window where the light is shining towards your face. Try to avoid being backlit.

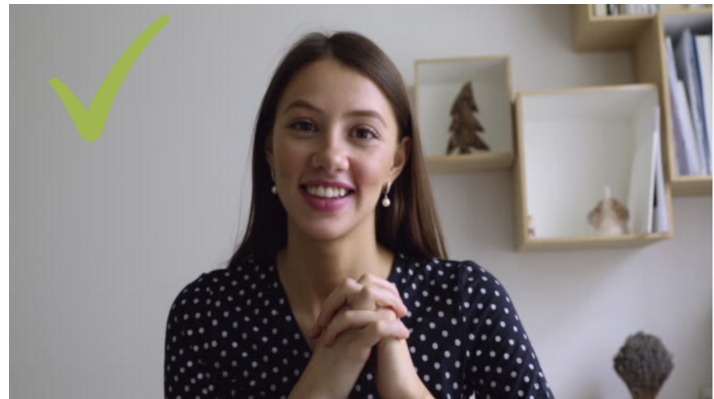
If natural light is limited where you are, find a lamp with warm light bulbs and place it behind your device, angling it until there are fewer shadows on your face. If you need a visual reference, check out this [charming guide](#) from Tom Ford.

For the background, we recommend a visually interesting location that's not too cluttered, like a spot near your bookshelf or a large plant.



## Step 2: Fix your framing

Place your device on a stand, tripod or a stack of books and position yourself in the center of the frame. Make sure your head isn't cropped off and the camera is at eye-level, almost as if you're meeting the eyes of your viewers.



## Step 3: Minimize excess sound

Not everyone needs a fancy microphone. The devices that you're using probably have a fantastic microphone and camera! But there are a few things we do have control over, such as air conditioners or notification sounds. Find the quietest room you can, and remember to put your device on airplane mode before hitting record.



#### Step 4: Share your file

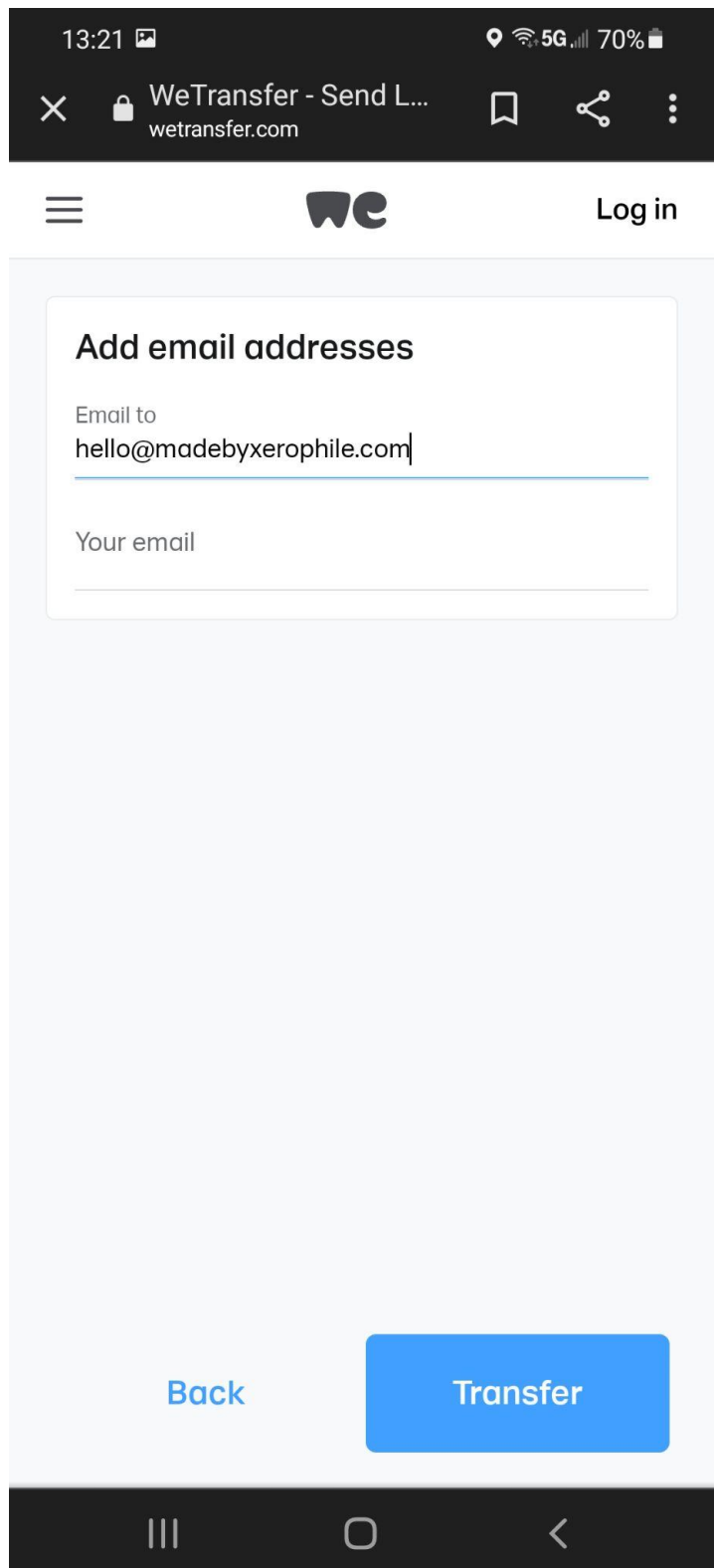
When you're ready to share your files, go to [wetransfer.com](https://wetransfer.com) on your smartphone or computer. Click on "Send a file."

Upload your video files (up to 2GB) and select "Send an email."

Send your file to the following address:

[hello@madebyxerophile.com](mailto:hello@madebyxerophile.com).

Hit "Transfer." And that's it!



The screenshot shows the WeTransfer mobile app interface. At the top, the status bar displays the time 13:21, signal strength, 5G connectivity, and 70% battery. The browser address bar shows the URL [wetransfer.com](https://wetransfer.com). The app header includes a hamburger menu icon, the WeTransfer logo (we), and a "Log in" link. The main content area is titled "Add email addresses" and contains two input fields: "Email to" with the value [hello@madebyxerophile.com](mailto:hello@madebyxerophile.com) and "Your email" which is currently empty. At the bottom of the screen, there are two buttons: a blue "Back" button and a larger blue "Transfer" button. The bottom of the screen shows the standard Android navigation bar with three icons: a square, a circle, and a triangle.

## Going the extra mile

Here are our pro tips for taking your at-home recording to the next level.

### Lighting

If you've ever watched a tutorial on YouTube, you're likely familiar with ring lights, a handy accessory that can help fill in shadows and improve your lighting game. For a phone-friendly solution, we recommend this clip on [ring light](#).

### Sound

To get the best sound possible, we recommend using a lavalier mic like [this one](#). It's better than most devices' internal mics, and it's less visually distracting than wearing headphones or AirPods on camera. For newer smartphones, make sure you have a lightning adapter that's compatible with the standard 3.5mm jack that comes with most external mics.

### Attire

Let your personality shine but remember that on camera, less is more. Avoid wearing all black, all white, and patterns if possible. Jewelry is fine, but keep in mind that large necklaces, earrings and bracelets can create unwanted noise while shooting.

### Tripod

A good tripod is your new best friend. You can get a pretty good smartphone tripod for \$20-50, but if buying a tripod just isn't in your budget, you can always [make your own](#). Just be sure to place your DIY tripod on a stack of books so that it's eye-level. Et voila!